OUR APPROACH

What We Help You See

WHAT IS SAID	*vs*	WHAT DRIVES THE DECISION
What is promised	◆	**What can be delivered**
Stated positions	◆	**Actual priorities**
Formal role	◆	**Actual influence**
Influence	◆	**Information**
The narrative	◆	**The numbers**
What is said	◆	**What is meant**

Regaining frame control. ◆ *Shifting the interactions dynamics in your favor.* ◆ *Creating the conditions for agreement.*

Securing Credible Commitments